



Perceived utility of rearing of Red Kandhari cattle

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ABSTRACT : The present study was conducted in Nanded district, in Marathwada region of Maharashtra State in the year of 2011-12 with specific objective to study the perceived utility of cattle rearers regarding the rearing of Red Kandhari. From Nanded district, Biloli, Kandhar and Mukhed talukas were selected for study. It was observed from the study that majority of the cattle rearers under study were from low level of farming experience. Most of them were educated up to primary class, having small size of family, marginal annual income, cattle rearing+ farming occupation, high social participation, medium use of source of information, medium extension contact, having medium herd size and medium level of knowledge. Majority of the cattle rearers' *i.e.* 37.50 per cent were observed to be in medium level of perceived utility.

KEY WORDS : Red Kandhari cattle, Perceived utility, Cattle rearers

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